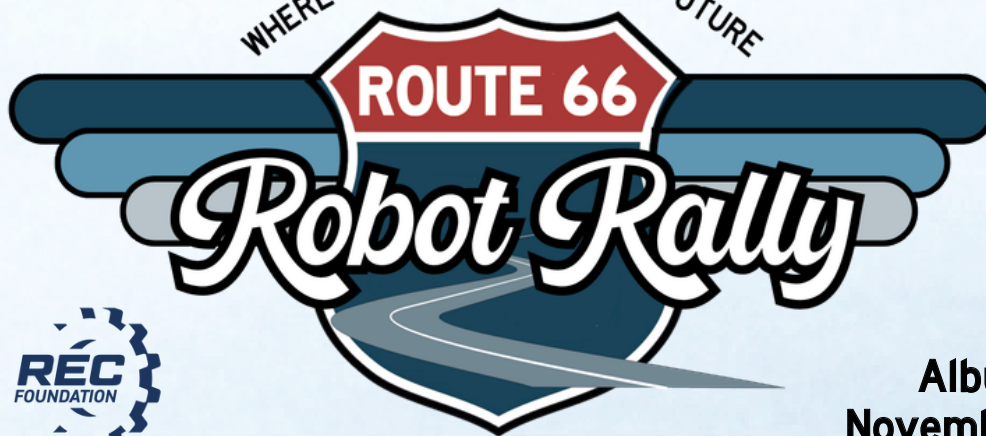


Debut Signature Event!

WHERE ROUTE 66 MEETS THE FUTURE



Albuquerque, NM
November 22-24, 2026

3 Days of Competition

100 Teams

500+ Students Competing

Celebrating 100 years of Route 66 with 100 robotics teams from across the nation!

Category	Visionary Title Sponsor \$24K+ (Exclusive - 2 Available)	Legend Sponsor \$10K+ (Limited - 4 Available)	Horizon Sponsor \$5K+	Fiesta Sponsor \$1.5K+ Pick one of the options
Event Shirts				Car Show Showcase
Main Stage Sponsor				Practice Field Zone
Competition Field				Student Lounge
Robot Solo Fields				Spirit Station
Practice Field				Photo Booth
Division Sponsor				VR Headset Station
Live Stream Sponsor				Soda Shop
Logo on Team Pit Signs				Lanyards
Coach and Volunteer Lounge				
Signage				Roadside Attraction Expo Table \$500
Registration Website				A table and 2 chairs to advertise and promote your school or organization.
Award Sponsor				
Roadside Attraction Expo				

R4
CREATING
Shaping the future through STEM

SUPPORT NEEDED

- **Monetary** - See Levels Above
- **Volunteers** - Technical Judges & Event
- **In-Kind donations**
- **Promotional** - Please share this info

THIS
EVENT IS
MADE POSSIBLE
WITH THE SUPPORT
OF SPONSORS
LIKE YOU.

Interested Sponsors
Please contact Shelly Gruenig:
505-273-2487
Email: sgruenig@r4creating.org



R4Creating is proud to partner with the Robotics Education & Competition Foundation (RECF) to bring national robotics to New Mexico. RECF Robotics competitions inspire students to think like scientists and engineers by encouraging curiosity, creativity, problem-solving, and hands-on learning. Through exciting team-based competitions, students build STEM skills alongside valuable leadership abilities like communication, collaboration, and time management. With 95% of participants reporting increased interest in STEM and related careers, RECF helps students grow into future innovators while competing in regional, state, national, and world championship events year-round.

The REC Foundation's Robotics Competitions are the world's largest and fastest-growing student robotics programs, serving elementary through university students. Reaching more than 100,000 students at over 2,600 events worldwide each season, the program partners with groups to provide innovative robotics kits, educational tools, and exciting new engineering game challenges every year.

Students that participated in robotics showed more:

96% Collaboration with peers

97% Persistence & patience

93% Commitment to work

Robotics is designed to teach teamwork, collaboration, time management, and communication

Involvement in STEM K-12 increases the number of students entering STEM fields



R4Creating.org